

Countryside COP

11-15 October

2021

Creating the space ahead of COP26 for the UK's rural community to take centre stage and showcase our contribution to a just and equitable resilient net zero economy.

Agriculture and Land use Alliance
Enquiries: netzero@nfu.org.uk



Monday 11 th October	Tuesday 12 th October	Wednesday 13 th October	Thursday 14 th October	Friday 15 th October
COUNTRYSIDE LEADERS SUMMIT Countryside leaders put forward high level ambition and action towards net zero, and adapting to a changing climate	ENERGY, TRANSPORT AND THE BUILT ENVIRONMENT Advancing action in the places we live and how we get around	FOOD SYSTEMS Demonstrating how equity and transparency across supply chains can deliver a secure supply of quality, climate-friendly food	FINANCE Mobilising public and private finance flows at scale for mitigation and adaptation	YOUTH AND INTERNATIONAL Elevating the voices of young farmers and young people, and sharing experiences across national boundaries
SCIENCE AND INNOVATION Demonstrating that science and innovation can deliver climate solutions to meet and accelerate increased ambition	A JUST TRANSITION FOR RURAL COMMUNITIES Ensuring that rural communities are at the forefront of climate action	NATURE Ensuring that natural climate solutions are part of the practical action on climate change and a clean green recovery	SKILLS AND TRAINING Demonstrating the critical role of new and traditional skills, and education in climate action	

Countryside Leaders' Summit

Introductory 2 min videos from high profile leaders in the countryside (Monday morning session)

Themes

Events can fit into themed days to anchor the Countryside COP to COP26 themes

The aim is that each event produces an output of key recommendations. These will be collated by the Countryside COP secretariat into a document of recommendations and actions for policymakers, the industry, research, the supply chain and investors at COP26.

Event formats

- Anyone with an interest in the countryside may host an event. Events are intended to be easy for the organiser to stage and suit their aspiration:
 - Flexible format: In person or virtual
 - Flexible platform: Use the platform best suited to your needs. Consider your audience size: Zoom Business plan accommodates 500 participants, Teams Business plan 300
 - Flexible length: The virtual event length can suit the complexity of the theme. We recommend between 1 and 2 hours. Live events may require longer
 - Flexible time: You choose the date and time that best suits your audience. Events will run concurrently to allow the greatest flexibility.

The following event framework provides a process for achieving the outputs of 3-5 recommendations.

Framework for events

Framework to produce the outputs of key recommendations:

1. **Pre-read:** Provide a brief overview and background information setting out the rationale for the event in the context of climate change. We suggest a slide deck which will reflect the presentation
2. **Presentation:** 10-15min on key areas of topic
3. **Discussion questions:** Help the participants explore the key issues
4. **Capture responses:** This can be through the chat, sticky notes etc. Break-out rooms may help focus the discussion
5. **Summarise key findings:** Condense the conversation down to 3-5 key recommendations. This is the output to be submitted back to the Countryside COP secretariat, along with a list of attendees at your event (name and organisation).

Book in your event with Countryside COP

Send your event details:

- Date and time of event
- Event title
- 25 word summary (approx.) with link for more information if applicable
- Speakers
- Name of the organiser
- Event registration link*

to netzzero@nfu.org.uk

[* Schedule a Teams meeting with registration \(microsoft.com\)](#)

[Setting up registration for a meeting – Zoom Help Center](#)

If you prefer to keep your event entirely open, then please send the joining link or let us know if it is a member only event.

Publicising your event

- The Countryside COP secretariat will provide you with the press release
- The programme of events will be listed on the [Championing the Farmed Environment](#) website
- The Countryside COP secretariat will provide the link to the programme listing for event hosts to use in their comms
- Directly invite participants to register for your invite
- Promote your event programme and amplify the Countryside COP programme across your channels
- Following the event, if you would like your event to be available to a wider audience, send us a link to watch again.

And lastly, please send your audience numbers to the Secretariat (netzero@nfu.org.uk) along with your recommendations. This will help us make the case for future Countryside COPs.

Thank you for your support of Countryside COP