

**CAMPAIGN
FOR THE FARMED
ENVIRONMENT.**



Nottinghamshire



The Campaign for the Farmed Environment



**An initiative to
encourage all farmers to
join ELS and record voluntary
measures and uncropped land**

Who is involved in the Nottinghamshire Campaign for the Farmed Environment?

The Chairman is **Michael Arlington**, a dairy and arable farmer from Caunton, who is in Entry Level Stewardship (ELS).

Agronomists **Alan Munks** (Brown Butlin) and **Andrew Wells** (the Arable Alliance), advise farmers on a daily basis. They both encourage farmers to treat ELS options as commercial crops. Locating the right options in the right place can increase farm profitability and enhance wildlife.

Mike Reid (RSPB), and **Mark Speck** (Notts Wildlife Trust), bring their knowledge of wildlife and birds in Nottinghamshire.

John Davies (Environment Agency), brings his specialist knowledge of the Notts river catchments and resource protection issues.

Paul Tame (NFU), with **Carolyn Lloyd** and **Sarah Fraser** (Natural England), are also working for the Notts campaign.

These Notts commercial farmers, who are all already benefiting from ELS payments, are spending their own time guiding the Campaign:

- **Tim Bradshaw** has a large arable farm growing field scale vegetables on his main farm at Clumber in North Notts.
- **John Baker** is manager of Thoresby Estates, farming light soils around Perlethorpe and heavy land at Kneesall and Thurgarton.
- **John Miller** farms arable crops at Kelham, on Trent gravels and Keuper marl.
- **Keith Challen** is manager for joint venture farmers Farmeco, and specialises in combinable crops in the Bingham and Kirklington areas.
- **John Charles-Jones** is a mixed farmer at Woodborough.

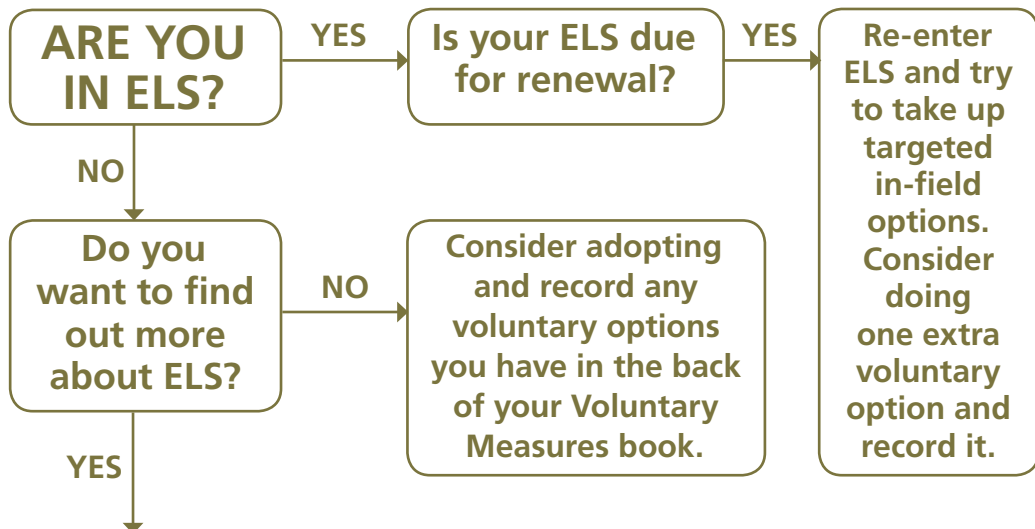
Chairman of Notts NFU Simon Bust (pictured below) said: "I will be joining the Entry Level Stewardship Scheme (ELS) now and in the meanwhile, I have recorded my voluntary options in the back of the 'Guide to Voluntary Measures.' It was easy to do."



What is the Campaign for the Farmed Environment?

The CFE aims to keep and, wherever possible, exceed the environmental benefits that used to be provided by set-aside. All the leading farming organisations are working together to encourage farmers and land managers to voluntarily adopt practices that will benefit the environment. By acting now we can avoid the reintroduction of compulsory set-aside. You can play your part by supporting farmland birds, resource protection and farm wildlife.

What you can do to support the Campaign for the Farmed Environment



For more information about ELS, targeted in-field options or how to record your voluntary options, contact your local CFE co-ordinator **Lesley Sharpe 07824 311106 or lesley.sharpe@cfeonline.org.uk**



The CFE has three themes to help you select targeted in-field options:



Resource protection



Farmland



Wildlife

Adopting targeted options

either through ELS or voluntary measures, will provide bigger environmental gains on smaller areas of land than through compulsory set-aside.

● **New options for ELS:** 16 new options have been introduced. These options and changes to existing ones, such as increasing the maximum size of 'field corner plots' to 2ha, open up opportunities for more farmers and landowners to join the scheme.

The picture below shows that the field corner option can be placed anywhere in a field. Here it is making a poor area of land in the middle of the field more profitable under ELS.



● **Voluntary measures:** these measures are fully detailed in the CFE booklet 'A Farmer's Guide to Voluntary Measures' sent out to farmers in January 2010. Essentially this is land managed to a given standard for environmental gain that is not in any stewardship scheme such as ELS, HLS or CSS.



CFE contact: Lesley Sharpe 07824 311106 or lesley.sharpe@cfeonline.org.uk