# Campaign for the Farmed Environment

# NFYFC Competition

**Aims**

- To increase awareness & support of the Campaign amongst young farmers
- To increase knowledge of environmental management
- To build relationships with the next generation of farmers and industry

**Skills**

- Organisational
- Teamwork
- Report writing & analysis

**Eligibility**

This competition is open to any YFC member, full or associate member. This competition does not carry points towards the NFU Trophy.

**Format**

Teams of 2 – 4 YFC members shall register their intention to enter this competition by the 31st January 2012. Upon registering, a confirmation email will be sent and all important documents can be found on the CFE's YFC competition page on their website www.cfeonline.org.uk .

The completed entry shall be submitted by no later than 30th March 2012. Please email entries in the first instance followed by a paper copy in the post (postal address for the Programme Office can be found on the website).

Entrants should base their entry on an arable/mixed farm not currently in an agri-environment scheme or supporting the CFE. All entrants will be expected to submit a written report containing, but not limited to, the following:

- A brief background to the farm including topography, farming system and management
- An assessment of any existing environmental management on farm
- Decide which ELS options, Campaign Voluntary Measures or a combination of both to implement. These should address the three themes of the Campaign that are best suited to the chosen farm in terms of resource management and economic suitability
- Complete the location of the chosen measures (ELS and/or voluntary measures) on a map
- Explain how supporting the Campaign will benefit the farm business

Teams are encouraged to complete their report using 6 sides of A4; a front cover, contents page and annexes for maps and/or tables are allowed as additional pages. Judges discretion will be placed on teams exceeding this limit.

N.B. If you chose to support the Campaign via ELS, we do not require a full ELS application; however we would expect to see a complete make up of points for the farm, not just the CFE key target options.

**Judging Criteria**

All reports submitted will be marked against the following criteria:

| | Marks available |
|---|---|
| Assessment & understanding of the current environmental management on the farm and final conclusion | 35 |
| Demonstrate understanding of CFE | 40 |
| Suitability of chosen method & options | 40 |
| Options support 3 Campaign themes | 20 |
| Writing style & presentation | 15 |
| Total | 150 |

**Prizes**

The results and prizes will be awarded during the ARAC forum at the NFYFC National Convention in Torquay. The teams awarded 1st, 2nd & 3rd place will receive the following prizes:

1st - £500 and CLA Student membership for 1 year, plus 1 year subscription to Practical Farm Ideas and one bumper 'every issue in print' to share

2nd - £300 and tickets to the CLA Game Fair 2012, plus 1 year subscription to Practical Farm Ideas

3rd - £100 and 1 year subscription to Practical Farm Ideas

All prize money kindly donated by Masstocks Farm Consultancy.

All shortlisted entries will be awarded a Certificate of Achievement.

All entries will receive a free bag of wild bird seed mix, kindly donated by Kings Game Cover and Conservation Crops, to give to their chosen farm.