



Aims

- To increase awareness & support of the Campaign amongst young farmers
- To increase knowledge of environmental management
- To build relationships with the next generation of farmers and industry

Skills

- Organisational
- Teamwork
- Report writing & analysis

Eligibility

This competition is open to any YFC member, full or associate member. This competition does not carry points towards the NFU Trophy.

Format

Teams of 2 – 4 YFC members shall register their intention to enter this competition by the 31st January 2012. Upon registering, a confirmation email will be sent and all important documents can be found on the CFE's YFC competition page on their website www.cfeonline.org.uk.

The completed entry shall be submitted by no later than 30th March 2012. Please email entries in the first instance followed by a paper copy in the post (postal address for the Programme Office can be found on the website).

Entrants should base their entry on an arable/mixed farm not currently in an agri-environment scheme or supporting the CFE. All entrants will be expected to submit a written report containing, but not limited to, the following:

- A brief background to the farm including topography, farming system and management
- An assessment of any existing environmental management on farm
- Decide which ELS options, Campaign Voluntary Measures or a combination of both to implement. These should address the three themes of the Campaign that are best suited to the chosen farm in terms of resource management and economic suitability
- Complete the location of the chosen measures (ELS and/or voluntary measures) on a map
- Explain how supporting the Campaign will benefit the farm business

Teams are encouraged to complete their report using 6 sides of A4; a front cover, contents page and annexes for maps and/or tables are allowed as additional pages. Judges discretion will be placed on teams exceeding this limit.

N.B. If you chose to support the Campaign via ELS, we do not require a full ELS application; however we would expect to see a complete make up of points for the farm, not just the CFE key target options.

Judging Criteria

All reports submitted will be marked against the following criteria:

	Marks available
Assessment & understanding of the current environmental management on the farm and final conclusion	35
Demonstrate understanding of CFE	40
Suitability of chosen method & options	40
Options support 3 Campaign themes	20
Writing style & presentation	15
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Total	150

Prizes

The results and prizes will be awarded during the ARAC forum at the NFYFC National Convention in Torquay. The teams awarded 1st, 2nd & 3rd place will receive the following prizes:

1st - £500 and CLA Student membership for 1 year, plus 1 year subscription to Practical Farm Ideas and one bumper 'every issue in print' to share

2nd - £300 and tickets to the CLA Game Fair 2012, plus 1 year subscription to Practical Farm Ideas

3rd - £100 and 1 year subscription to Practical Farm Ideas

All prize money kindly donated by Masstocks Farm Consultancy.

All shortlisted entries will be awarded a Certificate of Achievement.

All entries will receive a free bag of wild bird seed mix, kindly donated by Kings Game Cover and Conservation Crops, to give to their chosen farm.