



October 2011 newsletter

Newsletter No. 15

[NEWS](#)

[GIVE AWAYS](#)

[EVENTS FOR FARMERS AND ADVISERS](#)

NEWS

Adjust your stubble management to support the CFE

Farmers and land managers are being urged to tweak how they manage their stubble to help the Campaign for the Farmed Environment (CFE) meet targets for Voluntary Measures. In 2010/11, England's farmers delivered over 40,000ha of stubble management meeting the 'essential management' or 'red box' requirements of the Campaign's Voluntary Measures. However, more must be done to increase the area of land managed voluntarily by June 2012 to help avoid more onerous management requirements in the future. For full details click [here](#)

CFE 'friendly' seed mixtures on display at Bright Seeds open day

The Campaign highlighted suitable seed mixes for various Campaign voluntary measures at David Bright Seeds open day, held at their trial site in Swallowcliffe Wiltshire on Wednesday. The day was a huge success with over 100 farmers and gamekeepers attending. Read more [here](#)

The establishment & management of ELS & CFE options to benefit Pollinators on Productive Land

Watch our video clips giving advice on creating and managing habitats to improve biodiversity and encourage wildlife and farmland birds. View clips [here](#)

CFE Testimonials

The industry led initiative has proved successful in bringing together a host of partners focussed on delivering environmental benefits through voluntary measures. Read more [here](#)

What you should know about supporting the CFE

Every farmer and land manager has the power to make the Campaign a success. You need to work with your agronomists and advisers to decide the best way to contribute to the Campaign on your holding. The Campaign will be assessed in 2012. Get involved now to make your effort count. Read more [here](#)

Google Map for Beacon Farms

An interactive map has now been added to the CFE website. You can use your mouse to move the map around on the page and click on the green pin markers to see where beacon farms are located. Click here to [view](#)



October 2011 newsletter

Online Record for voluntary measures

The online record was officially re-launched by the Minister, Jim Paice, at Cereals on the 15th June. To date this has been completed by 288 farmers thanks to promotion in the media and through partner communication channels. Many farmers manage marginal areas of land to benefit farm businesses and at the same time provide habitat for pollinators and other beneficial insects, as well as protecting watercourses. This management can be recognised as voluntary measures that support the CFE, but they need to be recorded. The online option is the quick and easy way to record support. Alternatively, a hard copy can be ordered. Click [here](#) to complete the online record now.

GIVE AWAYS

Free farm signs

Farmers and land managers across England are being offered free signs to show they are protecting the environment and wildlife on their farms to support the Campaign. The signs, supported by Syngenta, can be used to indicate key target options in Entry Level Stewardship (ELS) and Campaign voluntary measures. Request a sign by emailing cfeonline@nfu.org.uk or calling 024 76858 536.

Free Advice Leaflets

Farmers and land managers can request FREE copies of advice leaflets around the Campaign themes of Resource Protection, Farming for Birds and Farming for Farm Wildlife. Request copies by emailing cfeonline@nfu.org.uk or calling 024 76858 536.

EVENTS FOR FARMERS AND ADVISERS

CFE events for farmers and advisers

Advice clinics throughout October will provide you with an opportunity to find out about what you can do to support the CFE by putting in place key target options in ELS and Campaign voluntary measures. Find out more [here](#)

Farm Walks

A series of local farm walks are being held focusing on wild bird seed mix and advice on how you can attract the birds. With FREE seed, FREE advice and FREE lunch, these events are certainly not to be missed. For full details click [here](#)

Unsubscribe from this newsletter? If you would like to unsubscribe from this newsletter, e-mail cfeonline@nfu.org.uk