

## Newsletter No. 17

### NEWS GIVE AWAYS EVENTS FOR FARMERS AND ADVISERS



We would like to wish you all a Merry Christmas and Happy New Year. 2012 will be an important time for the CFE, so remember, support the campaign – get involved and make your effort count!

### NEWS

#### One-to-One Farm Visits

The Campaign for the Farmed Environment is offering free one-to-one visits to farmers and landowners interested in knowing more about the CFE and how they can support the Campaign on their farm. These informal visits provide farmers the opportunity to explore their farms' potential for supporting the Campaign, either through Entry Level Stewardship, Campaign Voluntary Measures or a combination of both. Read more [here](#)

#### BBC Farming Today, Farmer of the Year

Andrew Hughes took top honours as some of the UK food scene's biggest stars came together for the BBC Radio 4 Food and Farming Awards. Mr Hughes of Trinley Estate in Hampshire was named Farmer of the Year at the ceremony at the Birmingham NEC. He was handed his prize by BBC Countryfile presenter Adam Henson. Judges this year wanted a winner who ticked all the boxes surrounding sustainability but had also shown that they could run a successful and profitable business. Read more [here](#)

#### Landlords urged to back tenants interested in supporting the CFE

Following on from the success of the NFU Tenants conference, Campaign for the Farmed Environment (CFE) partners are urging farm landlords to support their tenant farmers interested in taking part in the campaign. According to a Defra survey carried out earlier this year, many tenant farmers felt that they were unable to support the CFE because of restrictions placed upon them by their landlords. During the conference, a panel of industry representatives questioned by National CFE Campaign coordinator Victoria Hicks, reinforced the message that everyone has a part to play in ensuring the Campaign is a success. Read more [here](#)

#### CFE takes on Twitter

The campaign has recently launched a twitter account @CFEonline for up to date information on all things CFE related. Become a follower today to hear the latest news, events information and advice on managing your land for the environment. Request any CFE literature, signs or DVD's by



## December 2011 newsletter

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sending us a direct message with your details and we'd happily pop these in the post to you. We'd also love to hear your feedback on the campaign, so get tweeting!

### Helen Phillips to leave Natural England

Natural England chief executive Dr Helen Phillips is to leave her post early next year, it has been announced. Dr Phillips will take up a position as an executive director at Yorkshire Water in March 2012. Read more [here](#)

### Video Clips

Watch our video clips giving advice on creating and managing habitats to improve biodiversity and encourage wildlife and farmland birds. View clips [here](#)

### Remember to complete the Online Record

Complete the online record for Campaign voluntary measure for the 2010/11 year. The online option is the quick and easy way to record support, alternatively, a hard copy can be ordered. This is your opportunity to demonstrate how you are supporting the Campaign. Click [here](#) to complete the online record now.

## GIVE AWAYS

### Free farm signs

Farmers and land managers across England are being offered free signs to show they are protecting the environment and wildlife on their farms to support the Campaign. The signs, supported by Syngenta, can be used to indicate key target options in Entry Level Stewardship (ELS) and Campaign voluntary measures. Request a sign by emailing [cfeonline@nfu.org.uk](mailto:cfeonline@nfu.org.uk) or calling 024 76858 536.

### Free Advice Leaflets

Farmers and land managers can request FREE copies of advice leaflets around the Campaign themes of Resource Protection, Farming for Birds and Farming for Farm Wildlife. Request copies by emailing [cfeonline@nfu.org.uk](mailto:cfeonline@nfu.org.uk) or calling 024 76858 536.

## EVENTS FOR FARMERS AND ADVISERS

### CFE events for farmers and advisers

Advice clinics throughout December will provide you with an opportunity to find out about what you can do to support the CFE by putting in place key target options in ELS and Campaign voluntary measures. Find out more [here](#)

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