



November 2011 newsletter

Newsletter No. 16

## [NEWS](#)

## [GIVE AWAYS](#)

## [EVENTS FOR FARMERS AND ADVISERS](#)

### NEWS

#### Partners praise CFE progress as it celebrates second birthday

As the Campaign for the Farmed Environment (CFE) celebrates its second birthday, new figures reveal that farmers have actively placed land the equivalent of around 73,000 football pitches into schemes aimed at protecting the environment. Campaign partners praised farmers, land managers, agronomists and farm advisers who have contributed to the achievements and reiterated the need for effective co-operation as the Campaign heads into its third year. Recent figures from Natural England reveal a 32 per cent increase of CFE target options in Entry Level Stewardship (ELS) since the Campaign began. Out of over 41,600 live Entry Level Stewardship (ELS) agreements, over 11,600 contain CFE options. This equates to an area of 52,317ha under key CFE/ELS target options or the equivalent of around 73,000 football pitches. Read more [here](#)

#### CFE's achievements celebrated by Partners

The CFE is supported by organisations from across the industry, a partnership that recognises the importance of managing the farmed environment voluntarily. With the CFE celebrating its 2nd Birthday, Partners have praised farmers, land managers, agronomists and farm advisers who have contributed towards the achievements. To view Partners quotes click [here](#)

#### CFE and proposed CAP greening measures

A number of formal proposals in relation to the upcoming round of Common Agricultural Policy (CAP) reform have been published on the 12th October from the Commission. These proposals will now undergo what is likely to be a prolonged negotiation period before Member States can come to any decision on what will be implemented from 2014. Farmers and advisers have been asking an increasing number of questions regarding how their/their client's contribution to the Campaign for the Farmed Environment could be affected and also whether farmers should continue to support the Campaign. This is a period of great uncertainty. To view this interim document click [here](#)

#### Survey 2010/11: Additional Analysis

Defra Agricultural Change and Environment Observatory Research Programme has produced a paper which provides further analysis and commentary on the results from the 2011 monitoring survey that were published on 10 May 2011. It specifically investigates whether there are differences in response according to whether the farm is within a target county, membership of agri-environment schemes, farm type, economic size, region and farmer's age. For key findings click [here](#)



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### CFE are up and running on Twitter

See what the CFE are up to this autumn by following us on Twitter, our Twitter name - @CFEonline, you never know, we might just follow you back!

### Video Clips

Watch our video clips giving advice on creating and managing habitats to improve biodiversity and encourage wildlife and farmland birds. View clips [here](#)

### Remember to complete the Online Record

Complete the online record for Campaign voluntary measure for the 2011/12 year. The online option is the quick and easy way to record support, alternatively, a hard copy can be ordered. This is your opportunity to demonstrate how you are supporting the Campaign. Click [here](#) to complete the online record now.

## GIVE AWAYS

### Free farm signs

Farmers and land managers across England are being offered free signs to show they are protecting the environment and wildlife on their farms to support the Campaign. The signs, supported by Syngenta, can be used to indicate key target options in Entry Level Stewardship (ELS) and Campaign voluntary measures. Request a sign by emailing [cfeonline@nfu.org.uk](mailto:cfeonline@nfu.org.uk) or calling 024 76858 536.

### Free Advice Leaflets

Farmers and land managers can request FREE copies of advice leaflets around the Campaign themes of Resource Protection, Farming for Birds and Farming for Farm Wildlife. Request copies by emailing [cfeonline@nfu.org.uk](mailto:cfeonline@nfu.org.uk) or calling 024 76858 536.

## EVENTS FOR FARMERS AND ADVISERS

### CFE events for farmers and advisers

Advice clinics throughout November will provide you with an opportunity to find out about what you can do to support the CFE by putting in place key target options in ELS and Campaign voluntary measures. Find out more [here](#)

### Farm Walks

A series of local farm walks are being held focusing on wild bird seed mix and advice on how you can attract the birds. With FREE seed, FREE advice and FREE lunch, these events are certainly not to be missed. For full details click [here](#)

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