



September 2011 newsletter

Newsletter No. 14

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NEWS

Don't miss out on CFE advice at The Dairy Event and Livestock Show 2011

Come and visit the CFE stand (BM-257) at The Dairy Event and Livestock Show Tuesday 6th September – Wednesday 7th September at The NEC Birmingham for practical tips on land management that supports the CFE. With a year remaining for the CFE, advisers will be on hand to help answer any of your questions about the Campaign so that you can put in place management options that suit your holding. For full details click [here](#)

10,000 signs show support for the CFE

Over 10,000 signs have been distributed to farmers supporting the Campaign for the Farmed Environment. The signs, which are supported by Syngenta, can be used by farmers and land managers to indicate they are putting in place key target options in Entry Level Stewardship (ELS) and Campaign voluntary measures. Many of the measures and options promoted by the CFE are margins near to public footpaths so the signs help the public understand why these wildlife areas exist and discourage them from trampling them. All farmers and land managers can request their own sign by emailing cfeonline@nfu.org.uk or calling 024 76858 536 and providing details of how they are taking part in the CFE. LEAF (Linking Environment and Farming) also provide on farm signs to build public understanding of food and farming. Find out more [here](#)

What you should know about supporting the CFE

Every farmer and land manager has the power to make the Campaign a success. You need to work with your agronomists and advisers to decide the best way to contribute to the Campaign on your holding. The Campaign will be assessed in 2012. Get involved now to make your effort count. Read more [here](#)

New HGCA Biodiversity Guide

HGCA has put together a new 16-page guide packed with practical information to help growers decide what methods and measures they can introduce to encourage biodiversity on their farms. Based on the five-year Farm4bio research project, the free guide looks at simple techniques to enhance on-farm biodiversity through the efficient use of land, without impacting significantly on farm management and profitability. It sets out voluntary measures that farmers and land managers can employ to provide a healthy environment for wildlife in areas that are less productive or not as economic to farm. Read more [here](#)



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Online Record for voluntary measures

The online record was officially re-launched by the Minister, Jim Paice, at Cereals on the 15th June. To date this has been completed by 288 farmers thanks to promotion in the media and through partner communication channels. Many farmers manage marginal areas of land to benefit farm businesses and at the same time provide habitat for pollinators and other beneficial insects, as well as protecting watercourses. This management can be recognised as voluntary measures that support the CFE, but they need to be recorded. The online option is the quick and easy way to record support. Alternatively, a hard copy can be ordered. Click [here](#) to complete the online record now.

GIVE AWAYS

Free farm signs

Farmers and land managers across England are being offered free signs to show they are protecting the environment and wildlife on their farms to support the Campaign. The signs, supported by Syngenta, can be used to indicate key target options in Entry Level Stewardship (ELS) and Campaign voluntary measures. Request a sign by emailing cfeonline@nfu.org.uk or calling 024 76858 536.

Free Advice Leaflets

Farmers and land managers can request FREE copies of advice leaflets around the Campaign themes of Resource Protection, Farming for Birds and Farming for Farm Wildlife. Request copies by emailing cfeonline@nfu.org.uk or calling 024 76858 536.

EVENTS FOR FARMERS AND ADVISERS

CFE events for farmers and advisers

Advice clinics throughout September will provide you with an opportunity to find out about what you can do to support the CFE by putting in place key target options in ELS and Campaign voluntary measures. Find out more [here](#)

The Dairy Event and Livestock Show 2011

Visit the CFE stand (BM-257) at this year's Dairy Event and Livestock Show Tuesday 6th September – Wednesday 7th September at The NEC Birmingham. For full details click [here](#)

Game & Wildlife Conservation Trust Best Practice Day

'Covering up for game and wildlife' will provide a summary of different crop types and guidance on how to grow them (from timing of sowing, through seed bed preparation, to fertiliser and crop protection products).

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