



July 2011 newsletter

Newsletter No. 12

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NEWS

Don't miss out on CFE advice at the CLA Game Fair

With only one year remaining to support the Campaign for the Farmed Environment, farmers and land managers should take advantage of the practical advice on offer at this year's CLA Game Fair on Friday 22 July - Sunday 24 July at Blenheim Palace. The CFE stand (A170) in the land managers area will showcase an impressive exhibition which highlights land management that provides habitat for wildlife, as well as protecting watercourses. There will also be a CPD activity on the stand for farmers and land managers to show how they are supporting the Campaign, which has been allocated BASIS and NROSO points.

Record for voluntary measures re-launched in vital year for CFE

CFE voluntary measures can once again be recorded online so farmers and land managers can declare the work they are undertaking to support the Campaign. Many farmers manage marginal areas of land to benefit farm businesses, and at the same time provide habitat for pollinators and other beneficial insects, as well as protecting watercourses. This management can be recognised as voluntary measures that support the CFE, which is entering its third year, but they need to be recorded. The online option is the quick and easy way to record support. Alternatively, a hard copy can be ordered. Read more [here](#)

Renew or join ELS to support the CFE

If you have an Entry Level Stewardship (ELS) agreement which is coming up for renewal or you are considering joining the scheme make sure one third of your points are put in key target options like field corner management, pollen and nectar mixes and wild bird seed mixes. Apply or renew online [here](#).

Farm visits

If you are considering signing up to ELS, Organic ELS or Uplands ELS for the first time, or if you are renewing your agreement or transferring from an expiring Countryside Stewardship or Environmentally Sensitive Area agreement, you can have a FREE one-to-one farm visit to help you through the process. A local and experienced adviser will give you information on applying, choosing and locating the right options for your farm, and managing options over the agreement period. To arrange a FREE farm visit please contact the Natural England events team on 0300 060 1695 or click [here](#) for further details.



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How farmers and land managers are supporting the CFE?

Visit the CFE website to see the range of steps that farmers and land managers have taken to support the CFE including putting in place Campaign voluntary measures or key target options in ELS. Click [here](#)

GIVE AWAYS

Free farm signs

Farmers and land managers across England are being offered free signs to show they are protecting the environment and wildlife on their farms to support the Campaign. The signs, supported by Syngenta, can be used to indicate key target options in Entry Level Stewardship (ELS) and Campaign voluntary measures. Request a sign by emailing cfeonline@nfu.org.uk or calling 024 76858 536.

Free advice DVDs

The Programme Office have another 50 DVDs 'Growing Farmland Wildlife, with Environmental Stewardship' to give away. Email [here](#) for your copy. Remember to include your name and full postal address. The first 50 requests get a copy of this advice tool produced by Natural England and Defra.

Free Mouse Mats

The Programme Office has a limited stock of Mouse Mats to give away. Email [here](#) with your name and full postal address to be in with a chance of receiving this free gift.

EVENTS FOR FARMERS AND ADVISERS

CFE events for farmers and advisers

Farm walks and advice clinics throughout July will provide you with an opportunity to find out about what you can do to support the CFE by putting in place key target options in ELS and Campaign voluntary measures. Find out more [here](#)

How to manage your farm for Grey Partridge & Farmland Birds

This event will look at how to integrate the "round the year" requirements of farmland birds into a modern farming regime using the Stewardship schemes and the CFE. A jointly run day with GWCT, FWAG and CLA. For more information click [here](#)

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