



August 2011 newsletter

Newsletter No. 13

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NEWS

Make your voluntary environmental management count towards the CFE

It's that time of year, when farmers and land managers are making cropping decisions, and what better time to look at voluntary environmental management on farm to make sure that it counts towards the CFE. Almost 190,000 hectares of land is being managed voluntarily for the environment, and with some simple changes to this management it can count towards the target for CFE voluntary measures to be met by June 2012. Click [here](#) for your guide to voluntary measures.

Record for voluntary measures re-launched in vital year for CFE

CFE voluntary measures can once again be recorded online so farmers and land managers can declare the work they are undertaking to support the campaign. Many farmers manage marginal areas of land to benefit farm businesses and at the same time provide habitat for pollinators and other beneficial insects, as well as protecting watercourses. This management can be recognised as voluntary measures that support the CFE, which is entering its third year, but they need to be recorded. The online option is the quick and easy way to record support. Alternatively, a hard copy can be ordered. Read more [here](#)

Catchment Sensitive Farming

Catchment Sensitive Farming (CSF) delivers practical solutions and targeted support to enable farmers and land managers to take voluntary action to reduce diffuse water pollution from agriculture to protect water bodies and the environment. Read more [here](#)

Record uncropped land for the CFE

The June 2011 Defra Survey of Agriculture and Horticulture is currently available for completion. Holdings selected for the survey will be asked to record uncropped land as well as game covers and wild bird seed mixtures which are one of the CFE targets. Read more [here](#).

Renew or join ELS to support the CFE

If you have an Entry Level Stewardship (ELS) agreement which is coming up for renewal or you are considering joining the scheme make sure one third of your points are put in key target options like field corner management, pollen and nectar mixes and wild bird seed mixes. Apply or renew online [here](#).



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Farm visits

If you are considering signing up to ELS, Organic ELS or Uplands ELS for the first time, or if you are renewing your agreement or transferring from an expiring Countryside Stewardship or Environmentally Sensitive Area agreement, you can receive a FREE one-to-one farm visit to help you through the process. A local and experienced adviser will help you apply, choose and locate the right options for your farm, and manage options over the agreement period. To arrange a FREE farm visit please contact the Natural England events team on 0300 060 1695 or click [here](#) for further details.

GIVE AWAYS

Free farm signs

Farmers and land managers across England are being offered free signs to show they are protecting the environment and wildlife on their farms to support the Campaign. The signs, supported by Syngenta, can be used to indicate key target options in Entry Level Stewardship (ELS) and Campaign voluntary measures. Request a sign by emailing cfeonline@nfu.org.uk or calling 024 76858 536.

Free Advice Leaflets

Farmers and land managers can request FREE copies of advice leaflets around the Campaign themes of Resource Protection, Farming for Birds and Farming for Farm Wildlife. Request copies by emailing cfeonline@nfu.org.uk or calling 024 76858 536.

Free advice DVDs

The Programme Office have another 50 DVDs 'Growing Farmland Wildlife, with Environmental Stewardship' to give away. Email [here](#) for your copy. Remember to include your name and full postal address. The first 50 requests will receive a copy of this advice tool produced by Natural England and Defra.

EVENTS FOR FARMERS AND ADVISERS

CFE events for farmers and advisers

Advice clinics throughout the year will provide you with an opportunity to find out about what you can do to support the CFE by putting in place key target options in ELS and Campaign voluntary measures. Find out more [here](#)

The Dairy Event and Livestock Show 2011

Come and visit the CFE stand (BM-257) at The Dairy Event and Livestock Show Tuesday 6th September – Wednesday 7th September at The NEC Birmingham for practical tips on land management that supports the CFE. With a year remaining for the CFE, advisers will be on hand to help answer any of your questions about the Campaign so that you can put in place management options that suit your holding.

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