



March 2011 newsletter

## Newsletter No. 8

### NEWS

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### NEWS

#### Step up and support your industry campaign

Last month in an open letter to industry, the Minister for Agriculture, Jim Paice, praised the work of the Campaign in using targeted land management to deliver valuable environmental benefits. But he warned that if more farmers don't support CFE he will "consider a compulsory approach". Read more [here](#)

#### Profit to loss: the costly alternative to the CFE

Farmers and land managers who are still not convinced about the Campaign should read a recent article in *Farmers Weekly*, where they asked one producer how the voluntary approach will compare with the legislative alternative on his farm. Read the full article [here](#)

#### Mapping for the future for key conservation areas

A series of colour-coded maps has been launched by Natural England, aimed at helping farmers choose the best Entry Level Stewardship (ELS) options for both their farms and the environment. They clearly show within each region all the target areas for three conservation themes: farmland birds; wildlife, and cleaner water and healthier soil. This is also part of an online package for advisers. Read more [here](#).

#### Recording Campaign voluntary measures Growers support the CFE

Thanks to those of you that completed and returned the Defra postal survey on the CFE which was sent out to 5500 farmers last month. The results of the survey, which focuses on the uptake of Campaign voluntary measures, will be available later this year in May. You will also be able to record your voluntary measures in May too on the Campaign website [here](#).

#### Advice tool for growers

Over the past eighteen month growers have been going that extra mile to support the CFE, by adopting key target options in ELS and campaign voluntary measures to deliver more for the environment including farmland birds. The CFE has produced a tailored advice leaflet to help growers put in place management options that will support the campaign, while delivering for farmland birds. Download a leaflet [here](#) or request a copy by emailing [cfeonline@nfu.org.uk](mailto:cfeonline@nfu.org.uk)



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## ENVIRONMENTAL STEWARDSHIP

### Renew or join ELS to support the CFE

If you have an Entry Level Stewardship (ELS) agreement which is coming up for renewal or you are considering joining the scheme make sure one third of your points are put in key target options like field corner management, pollen and nectar mixes and wild bird seed mixes. Apply or renew online [here](#).

### Buffer your watercourses

Farmers who establish 6m buffers next to water courses as part of their ELS application or renewal need to make sure they use the correct code on the application forms. Please make sure you use options EE9 (on arable land) and EE10 (on intensive grassland), rather than standard 6m buffer strips codes of EE3 and EE6 which is how they would have been registered in agreements prior to 2010. Help the Campaign by changing the code you use and play your part in meeting the CFE target. For more information read [here](#)

## GIVE AWAYS

### Free farm signs

Farmers and land managers across England are being offered free signs to show they are protecting the environment and wildlife on their farms to support the Campaign. The signs, supported by Syngenta, can be used to indicate key target options in Entry Level Stewardship (ELS) and Campaign voluntary measures. Request a sign by emailing [cfeonline@nfu.org.uk](mailto:cfeonline@nfu.org.uk) or calling 024 76858 536.

### Advice DVD's

The Programme Office have another 50 DVDs 'Growing Farmland Wildlife, with Environmental Stewardship' to give away. E-mail [here](#) for your copy. Remember to include your name and full postal address. The first 50 requests get a copy of this advice tool produced by Natural England and Defra.

## EVENTS FOR FARMERS AND ADVISERS

### Profitable farming and the environment – technical field day

Come and visit the CFE stand for advice and information at the LEAF technical field day on the 9 April. In field demonstrations at this event will help farmers improve their efficiency, productivity, profitability, environmental protection and enhancement of dairy, pigs, horticultural and arable enterprises. Read more [here](#)

### CFE events for farmers and advisers

Farm walks and advice clinics in March and April will provide you with an opportunity to find out about what you can do to support the CFE by putting in place key target options in ELS and Campaign voluntary measures. Find out more [here](#)

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