



August 2010 newsletter

Newsletter No. 4

CAMPAIGN NEWS
ENVIRONMENTAL STEWARDSHIP NEWS
VOLUNTARY MANAGEMENT
OUT AND ABOUT WITH THE CAMPAIGN
AGRONOMISTS AND ADVISERS

CAMPAIGN NEWS

NEW Cost Calculator tool for advisers and agronomists

Farmers and land managers can now find out from their adviser how the Campaign for the Farmed Environment is economically viable compared to the regulatory alternative. The Cost Calculator is a tool for advisers and agronomists to use when advising their clients. [Read more](#)

Biodiversity Award 2010

Syngenta launches its 2010 Biodiversity Award to celebrate its 10th anniversary in this the International year of Biodiversity. Farmers taking part in the Campaign are being encouraged to enter for a chance to win this award. [Read more](#)

Taking part is easy

[Read our update](#) on how you can play your part in the Campaign.

New look website coming soon

Keep an eye out for the new look Campaign website due for launch in September.

New features will include an interactive map and an online opportunity for you to tell us about what voluntary management you undertake on your holding.

ENVIRONMENTAL STEWARDSHIP NEWS

It is really important to get those ELS applications in two months before the expiry date so you don't miss out on your payments and you to continue to show your support for the Campaign.

Call **0300 060 0011** for more information on how to apply in your area or visit the [website](#)

[Read more](#) on Natural England's environmental stewardship events in your area.

Natural England's first at NSA Sheep Event, Malvern [Read more](#)



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VOLUNTARY MANAGEMENT – PRACTICAL TIPS

The harvest and autumn cultivation period provides a great opportunity to create new habitat features on farm both in terms of ideal planting conditions, free access to the land. There is no excuse not to put the Campaign into practice on your holding.

During the early autumn period sow wild bird seed mixture (CFE Voluntary Measure C9 / ELS EF2) to provide a valuable food source for farmland birds in the year after sowing.

Autumn planting ensures a good establishment which in turn offers a potentially higher seed yield and a stronger crop structure. Find out more about this and the other 14 Campaign voluntary measures here.

OUT AND ABOUT WITH THE CAMPAIGN

Find out more about the Campaign at these events

[Dairy Event and Livestock Show](#)

Tuesday 7 and Wednesday 8 September, Birmingham NEC
Visit the Campaign partners at the Natural England stand.

[Tillage 2010](#)

Tuesday 14 September, Lincoln
Visit the Campaign stand and put your questions to local advisers and coordinators

Miss us at the CLA Game Fair?

[Read more](#) about the event, including under-Secretary of State, Richard Benyon's visit.

AGRONOMISTS AND ADVISERS

Cost Calculator for Advisers and Agronomists

New to the Campaign's website is a specialist area for advisers and agronomists. Here you can find more about the Cost Calculator and apply for your copy, plus other useful downloadable tools to support your and your farmer clients.... [Find out more](#)

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